



# Hanna Petersson

Art Director

Born with a pencil in one hand and a cinnamon bun in the other I have always had a passion for putting my ideas on paper and a soft side for sweets. When not working I can be found at the nearest cinema or somewhere around the city with my dear camera.

## Contact

### Email

hej@hannapetersson.com

### Website

hannapetersson.com

## Education

### Miami Ad School | Art Direction

San Francisco / New York  
2015 - 2017

### Berghs School of Communication

Art Direction  
Stockholm | 2014 - 2015

## Languages

English  
Swedish

## Merits

**D&AD Young Bloods** | Wood Pencil

**Clio Music Student Awards** | Bronze

**One Show Young Ones** | Merit Award

**Future Lions** | Shortlist

**Summit Creative Awards** | Gold

**Applied Arts** | Winner

**National Student Show** | Best in Show

**Creativity, Media & Design Awards** |  
Platinum, 2x Gold, and Silver.

## Experience

### 3 Sverige Art Director

Stockholm | December 2019 - present

### Arnold Worldwide Art Director

New York | April 2019 - July 2019

### Grey Art Director

New York | October 2017 - March 2019

Clients include: Always, Marriott, Häagen-Dazs, Canon

### Grey Art Director Intern

New York | July - September 2017

Clients include: Canon, Pringles, Häagen-Dazs, T.J.Maxx

### Freelance Art Director & Illustrator

Stockholm | 2016 - 2017

Clients include: Lidl, Happy Homes, Childhood Foundation

### R/GA Art Director Intern

New York | April - June 2017

### TBWA\Chiat\Day Art Director Intern

New York | January - March 2017

### WorkShop Illustrator & Jr. Retail Creator

Stockholm | 2013 - 2015

Kunder: Samsung, Canon, Swedish Match,  
The North Face, Apoteksgruppen, Boxer, m.fl.

### Kulturhuset Stockholm Konstutställning

Stockholm | 2014

Kulturhuset i Stockholm visade en serie illustrationer som jag gjort under en två månaders utställning.