



Hanna Petersson

Art Director

Born with a pencil in one hand and a cinnamon bun in the other I have always had a passion for putting my ideas on paper and a soft side for sweets. When not working I can be found at the nearest classic cinema or somewhere around New York City with my dear dslr.

Contact

Email

hej@hannapetersson.com

Website

hannapetersson.com

Education

Miami Ad School | Art Direction

San Francisco / New York
2015 - 2017

Berghs School of Communication

Art Direction
Stockholm | 2014 - 2015

Languages

English
Swedish

Experience

Arnold Worldwide Freelance Art Director

New York | April 2019 - Present

Grey Art Director

New York | October 2017 - March 2019

Clients include: Always, Marriott, Häagen-Dazs, T.J.Maxx

Grey Art Director Intern

New York | July - September 2017

Clients include: Canon, Pringles, Häagen-Dazs, T.J.Maxx

Freelance Art Director & Illustrator

Stockholm | 2016 - 2017

Clients include: Lidl, Happy Homes, Childhood Foundation

R/GA Art Director Intern

New York | April - June 2017

Clients include: Samsung, Lego, Victoria's Secret

TBWA\Chiat\Day Art Director Intern

New York | January - March 2017

Clients include: Nissan, Eos, TD Bank, Accenture, BNY

WorkShop Illustrator & Jr. Retail Creator

Stockholm | 2013 - 2015

Clients include: Samsung, Canon, Swedish Match,
The North Face, Apoteksgruppen, Boxer

Kulturhuset Stockholm Art Exhibition

Stockholm | 2014

Exhibit with my illustrations in ink and pencil.